

ARCHITECTURE, DESIGN, INTERIORS + PROPERTY

# identity<sup>®</sup>

ISSUE 259 / DECEMBER 2025



## The Winner's Issue

identity Design Awards Winners / Outdoor Living / Festive Decor

A MOTIVATE PUBLICATION

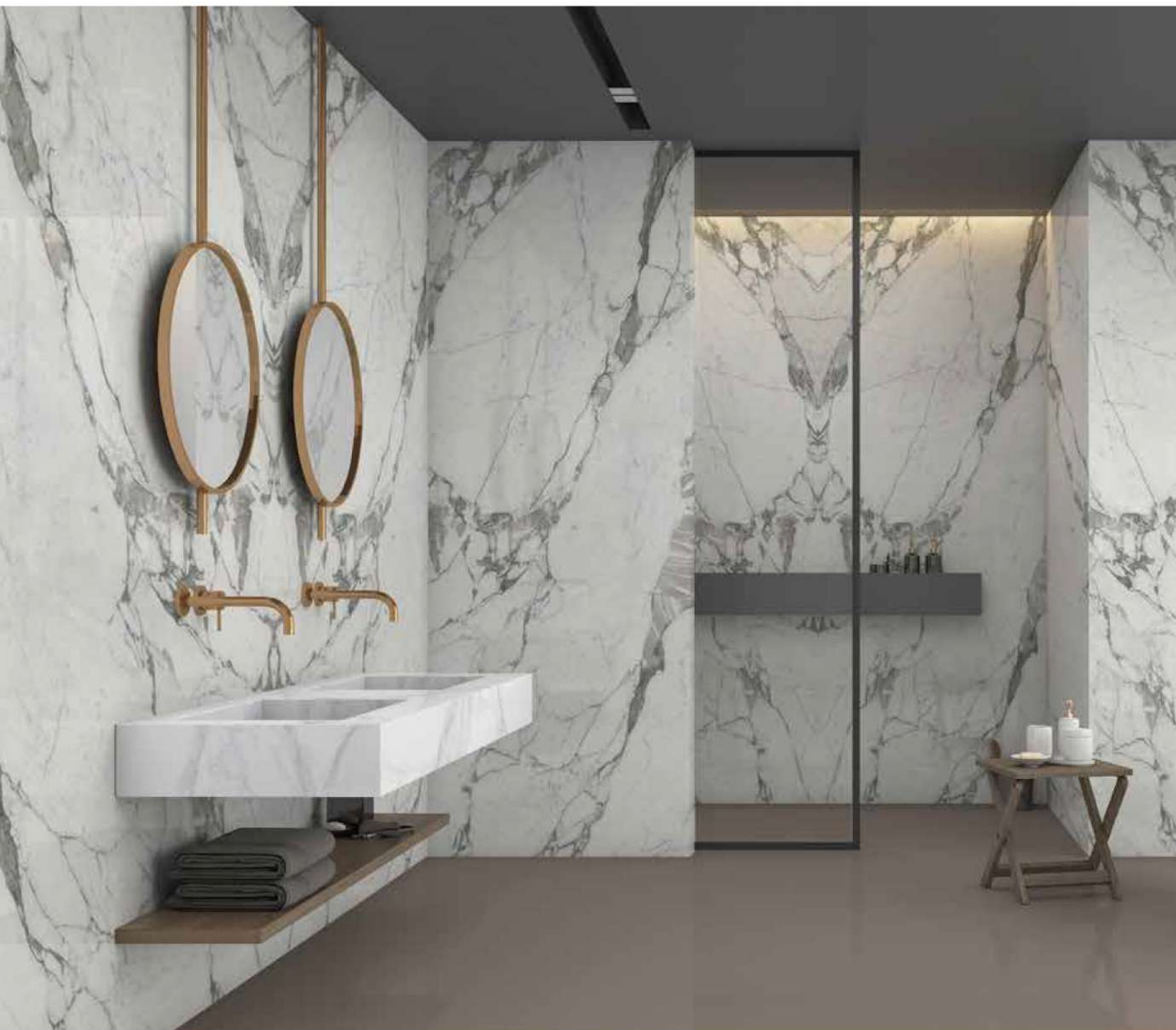
DHS 25.00 OR 2.70 BD 2.60  
SR 25.00 KD 2.10



identity.ae

# GLAZE – Shaping the Future of Surfaces

Building on its strong track record in the industry, the company has now launched its own brand: NOBILITA, a premium porcelain brand







For more than three decades, GLAZE has been a defining name in the MENA region's natural stone industry. As a pioneer in redefining how natural stone is perceived and presented, GLAZE continues to lead with distinction, offering the widest range of high-quality stone sourced directly from Italy, Spain, Portugal, Greece, Brazil, and Turkey. The company's unwavering commitment to impeccable craftsmanship and unrivaled quality has cemented its reputation as a cornerstone of excellence across the UAE and beyond.

What began as open warehouses of raw stone has evolved into state-of-the-art stone galleries that rival those in Italy – the global heart of marble and design sophistication. This transformation can be traced back to Umesh Punia, the founder of GLAZE, who reimagined marble as a luxury product rather than a construction material. By elevating stone presentation to an art form, Punia reshaped the regional industry narrative, inspiring architects and designers to view marble and granite as centrepieces of creative expression.

Working hand in hand with architects and designers, GLAZE has consistently anticipated the needs of modern spaces by merging durability with distinction. Its exclusive partnerships with leading global brands of engineered stone – including NEOLITH, XTONE by Porcelanosa Group, and quartz surfaces from Coate and Caesarstone – have further

strengthened its position. Through its in-house brand KOZO, GLAZE ensures that every stone it offers meets the highest standards of precision, sustainability, and beauty.

Now, GLAZE prepares to unveil its latest chapter of innovation with the launch of NOBILITA – il gres imperiale d'Italia, or the imperial stone of Italy. This premium porcelain brand embodies a legacy of Italian artistry and sophistication. Produced in Modena, Italy – a city celebrated for craftsmanship from Ferrari sports cars to Brioni tailoring – NOBILITA captures the essence of luxury with its large-format slabs (160 × 320 cm), available in 6.5 mm and 12 mm thicknesses suitable for flooring, cladding, and countertops.

Drawing inspiration from the Italian nobility who once resided on the piano nobile – the noble floors of baroque palaces – NOBILITA celebrates elegance, heritage, and refinement. Each design emerges from the meticulous selection of marble models sourced from Italy's most renowned quarries, bridging the authenticity of natural stone with the innovation of engineered surfaces.

With this launch, GLAZE once again sets a new benchmark in the natural and engineered stone sectors. NOBILITA represents not only the brand's evolution but also its enduring influence on design culture across the UAE, where luxury is defined not merely by materials, but by the craftsmanship, story, and legacy behind every surface.