

MENA

**COMMERCIAL
INTERIOR
DESIGN**

Awards 2025

SPECIAL EDITION

OCTOBER 2025 VOL.21 ISSUE 10
AN ITP MEDIA GROUP PUBLICATION

GLAZE: SETTING STONE STANDARDS IN THE MIDDLE EAST

GLAZE carries the widest range of natural stone in the region, sourced directly from Italy, Spain, Portugal, Greece, Brazil and Turkey



IF YOU'VE BEEN IN THIS INDUSTRY LONG ENOUGH, you'll know that GLAZE isn't just another stone supplier. Thirty years ago, marble was seen as a block, a slab, something you stacked in warehouses or dug out of dusty quarries. Umesh Punia, the founder of GLAZE, changed that narrative. He made stone a luxury product. He turned raw marble into curated galleries, elevating it into a design experience that rivalled Europe. Today, the UAE's stone industry stands shoulder to shoulder with Italy in both range and sophistication.

That shift didn't happen by accident.

Beyond natural stone

Fast forward to now, and the brand is still hard to beat. GLAZE carries the widest range of

natural stone in the region, sourced directly from Italy, Spain, Portugal, Greece, Brazil, and Turkey. They've also built a serious reputation for engineered stone through exclusive partnerships with global heavyweights, sintered stone from Neolith and XTONE by Porcelanosa, quartz surfaces from Coante and Caesarstone, plus their own in-house brand KOZO. For designers and architects, it means GLAZE isn't just a supplier. It's a collaborator. A problem solver.

Enter NOBILITA

But GLAZE isn't sitting still. The company is gearing up to launch NOBILITA, its new premium porcelain brand from Modena, Italy. And if you know Modena, you'll know the



DNA: Ferrari, Ducati, Brioni, Acetaia balsamic. Excellence is baked into the culture there. NOBILITA carries that same weight, slabs crafted at 160 x 320 cm, in 6 mm and 12 mm thickness, built for everything from flooring to cladding and countertops.

The name says it all. Nobilita draws from the nobili, Italy's noble class who once lived on the piano nobile, the noble floor of baroque palaces. Each design is developed from marble carefully handpicked from Italy's best quarries. The result? A porcelain product that captures the elegance and timelessness of natural stone but delivers the scale, durability, and functionality that today's projects demand.

Why it matters

This might be the next chapter in how architects and designers in the UAE will specify stone. With NOBILITA, GLAZE is once again setting the benchmark, bridging tradition and technology, craft and performance, heritage and innovation. In other words, exactly what this industry needs right now.

